



NEXTECH AR
S O L U T I O N S

BOOTH GUIDE FOR EXHIBITORS

Standard



Top Banner

Backdrop Background

Brochure Cover

Video

Podium



Standard



Small Booth Top Banner
W 900px x H 124px
(Required size)



Podium
W 1800px x H 1300px
(Required size)



Backdrop Background
W 2000px x H 1896px
(Required size)



Brochure Cover
W 900px x H 1200px
(Recommended size)

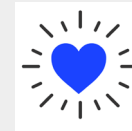


Exhibit Hall Logo
W 600px x H 600px
(Recommended size)



Video 1
MP4

- BEST PRACTICES**
1. Live Meeting Link should not be password protected.
 2. Calendar Booking Link should not be password protected.
 3. Resource size and quantity should be limited for best user experience.
 4. Video size should be limited for best user experience
 5. Suggested thumbnail ratio 1:1 or 3:4

 Premium



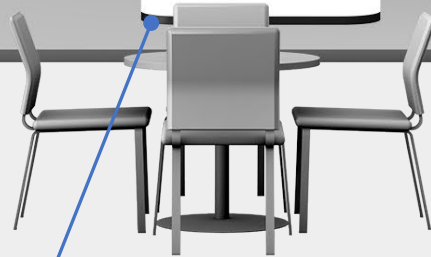
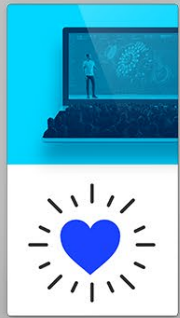
Top Banner

Backwall

Short Banner

Podium

Video 2



Tall Banner

Brochure Cover

Video 1

Premium



Large Booth Banner Top
W 3000px x H 240px
(Required size)



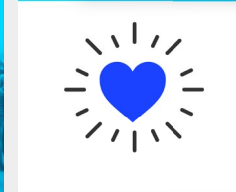
Booth Backwall
W 4423px x H 2014px
(Required size)



Banner 1
W 783px x H 2000px
(Required size)



Banner 2
W 783px x H 1406px
(Required size)



Podium
W 1800px x H 1300px
(Required size)



Brochure Cover
W 900px x H 1200px
(Recommended size)

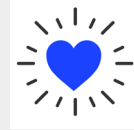
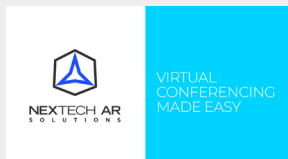


Exhibit Hall Logo
W 600px x H 600px
(Recommended size)

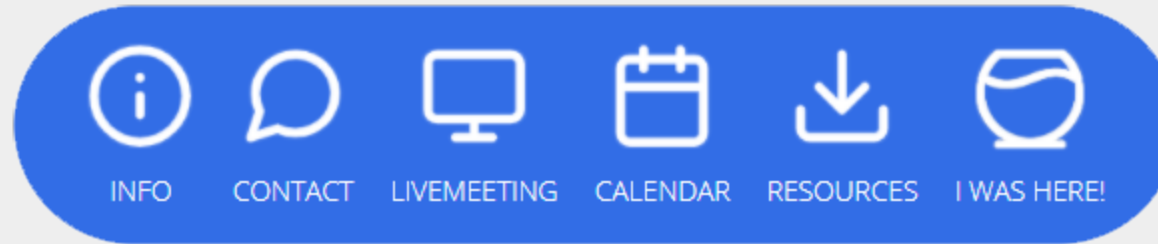


Video 1
MP4



Video 2
MP4

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MENU BAR ASSETS

1. Information: Text Description of Company or Booth Owner
2. Contact Card: PDF or vCard that downloads
3. Live Meeting Link: Virtual Meeting URL (Zoom, Google Hangouts, Webex, Teams, etc.)
4. Calendar Booking Link: Online Scheduling URL (Calendly, Brazen, etc.)
5. Resources: JPEG, PNG, PDF, MP4 & PPT files that download
6. I Was Here: Interactive Button for attendees to submit contact information